



SkaBra 2020

Nyheter fra Bayer



Environmental Science

3. Mars / Sara Duckert & Cecilie Palmquist





Agenda

- // Produktnyheter
 - // Maxforce® Platin
 - // K-Othrine® Partix™
- // Pest Partner App – din digitale ledsager





NEW LAUNCH 2020



Maxforce[®]
PLATIN





Maxforce[®]
PLATIN

- // **New Active Ingredient** : Clothianidin
- // **New gel bait** : Stays attractive for long
- // **Easy application** : No running or dripping
- // **Robust formulation** : Not sensitive to heat or cold
- // **Effective against** : Cockroaches and Grey Silverfish





Maxforce[®]
PLATIN

// **Soon in Norway** : Registration expected within days

// **Pests** : Cockroaches and grey silverfish (skægkræ)

// **Fast and effective** : Quick results, as well as effective 12 months after application

// **Packaging** : 4*30g Syringes

// **Substance** : Clothianidin 11,8g/L





Maxforce[®]
PLATIN





NEW LAUNCH 2020



K-Othrine[®]
PARTIX[™]





K-Othrine[®]
PARTIX[™]

*New innovative technology with
equally excellent effect also on
porous surfaces*





K-Othrine[®]

PARTIX[™]

- // **New innovative** : PARTIX Technology
- // **Sustainable** : Same effect - Half the dosage
- // **Exact dosing** : Easy to use 250 ml packaging
- // **Proven effectiveness** : Trusted AI - deltamethrin





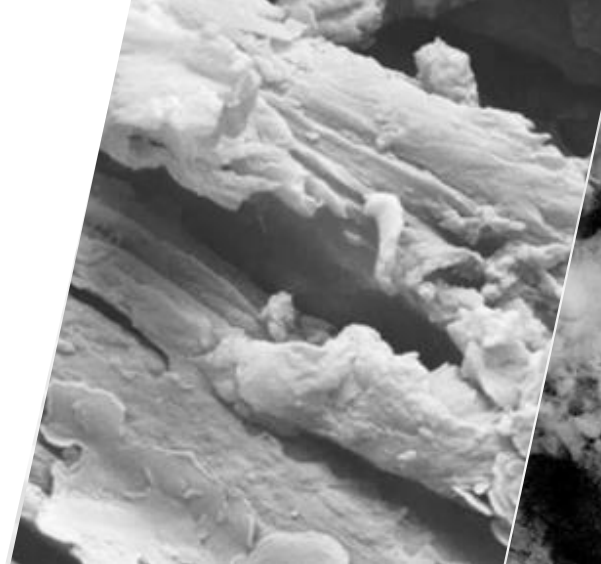
K-Othrine® Partix™ bekjemper bl.a. veggflus, edderkopper og veps på en ny og innovativ måte. Partix™-formelen sikrer at virkestoffet blir værende lengre på overflaten sammenliknet med liknende produkter. Partiklene i K-Othrine® Partix™ er nemlig større og mer solide, og trenger derfor ikke ned i overflaten. Dermed vil flere insekter komme i kontakt med partiklene.



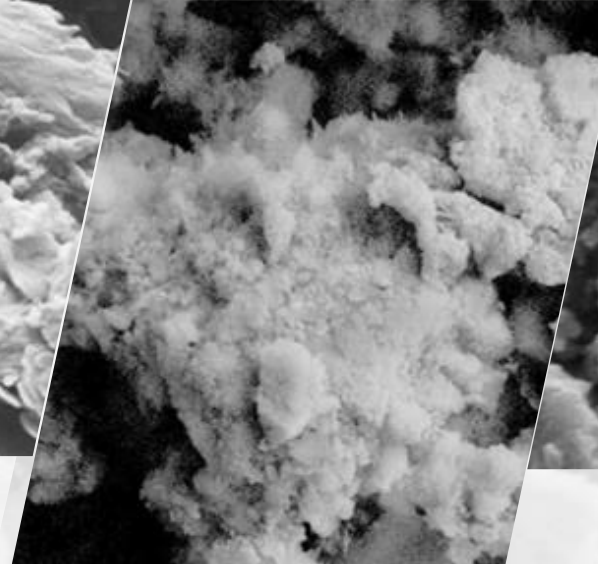


K-Othrine[®]
PARTIX[™]

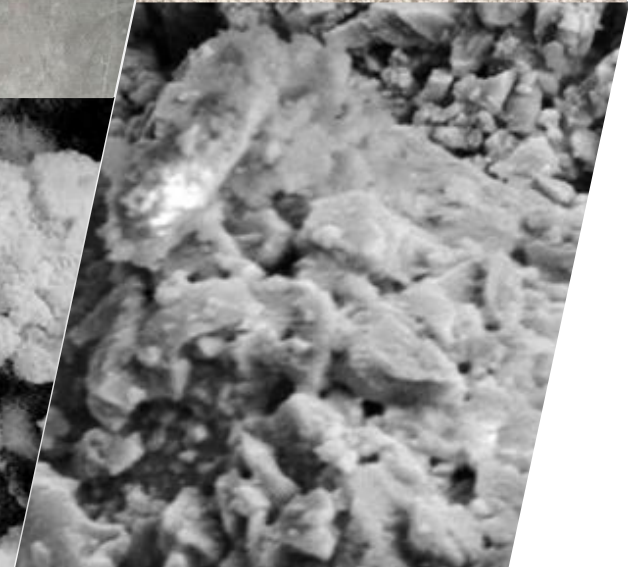
Efficient also on porous
substrates



Wood



Concrete



Plaster



K-Othrine[®]
PARTIX[™]

First product registered with the
revolutionary Partix technology

- // Large, to prevent absorption and keep the AI available on top of surface
- // Solid: To protect the AI and increase its bioavailability up to 12 weeks.



SC formulation



Partix formulation



K-Othrine[®] PARTIX[™]



// New Innovative technology

// Effective – also on porous surfaces

// Active up to 12 weeks after application

// Control of a wide range of insects, wasps and spiders

// Efficient control of bed bugs

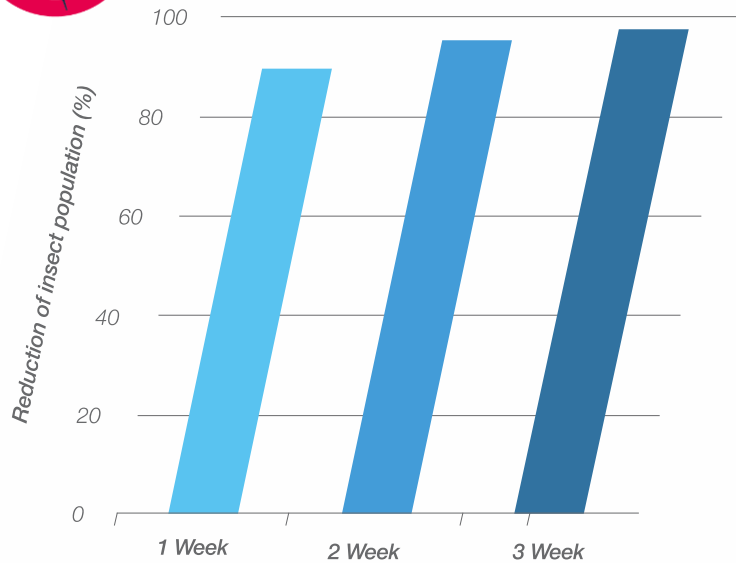


K-Othrine[®]
PARTIX[™]

Ideal for rotation on bed bugs



10 ml/litre (12,5 mg/m²), averaged over 3 *Cimex lectularius* trials in the EU and USA



// Can be applied on textile and bed frames

// It does not stain or cause an unpleasant odour





K-Othrine®
PARTIX™

5 reasons why you should
choose **Partix**

- 1 Excellent, lasting effect – also on porous surfaces, up to 12 weeks
- 2 Same efficiency – half the dosage
- 3 Controls a wide range of pests
- 4 Very efficient on bed bugs, can be applied on the bed frame
- 5 Leaves no stains or odour



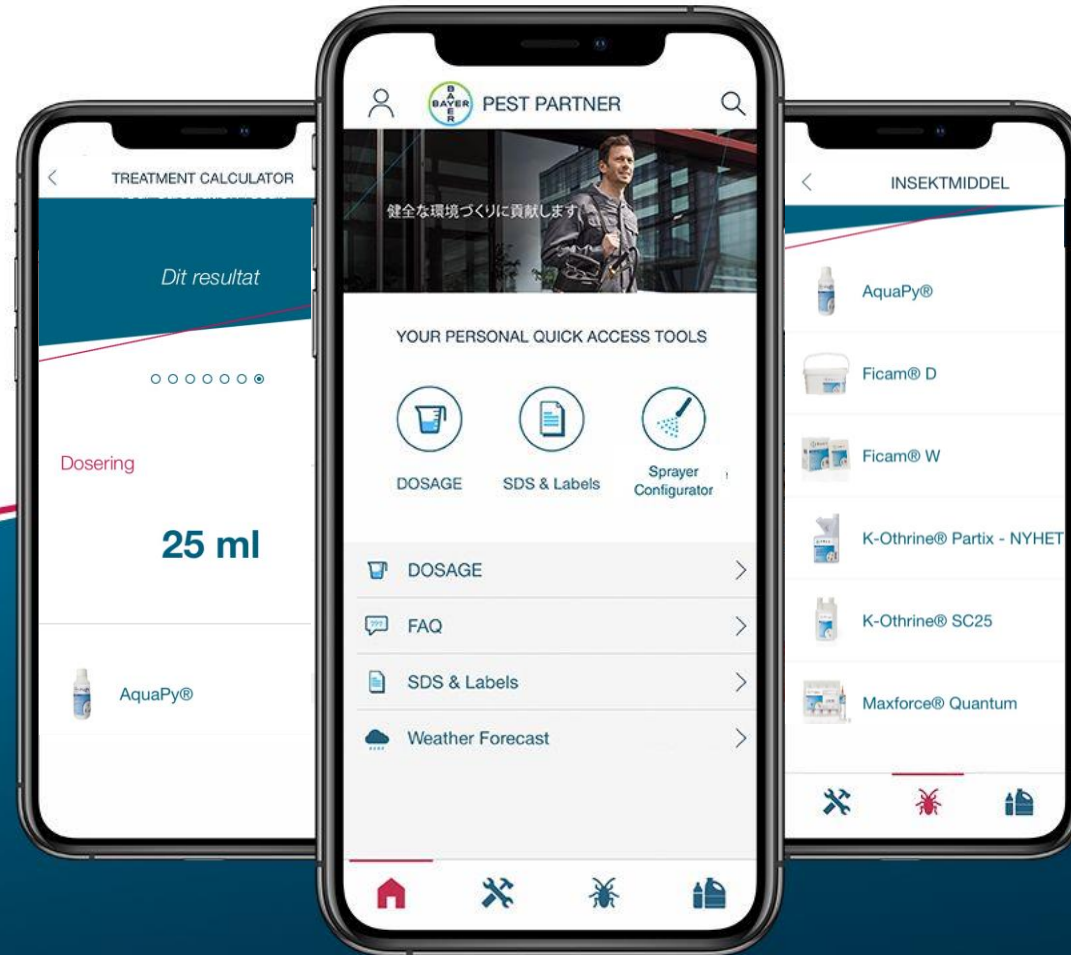


K-Othrine[®]

PARTIX[™]



Nå er den her!





Pest Partner



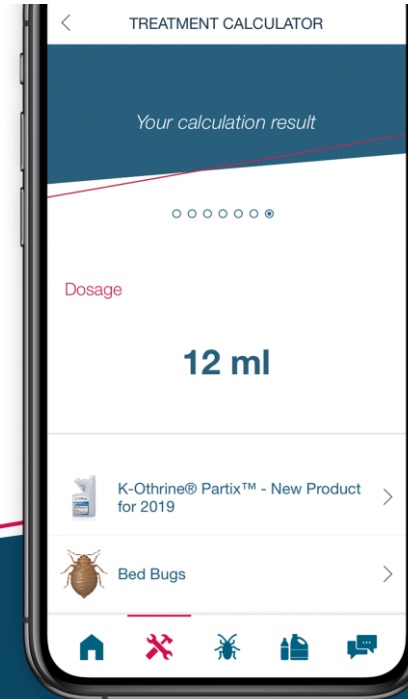
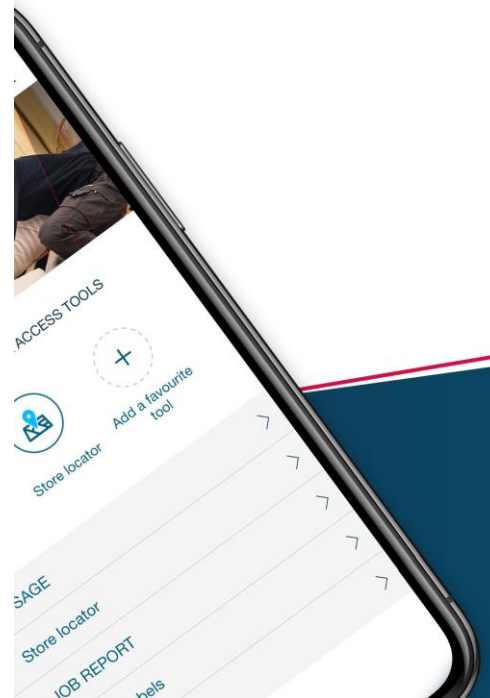


Ha verktøy og gode råd enkelt for hånden

The new mobile app for pest management professionals

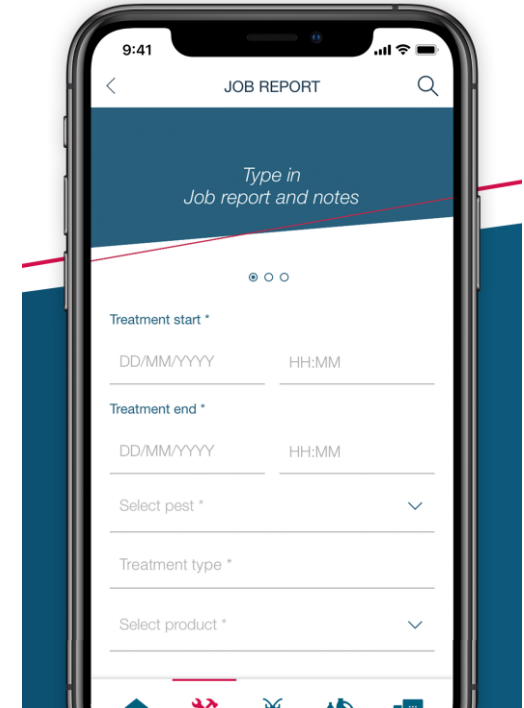


Customize homepage for quick access to favorites



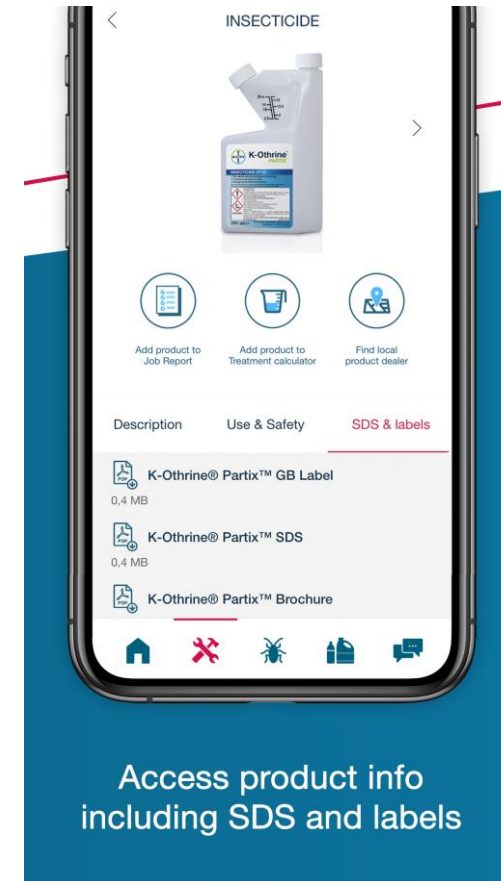
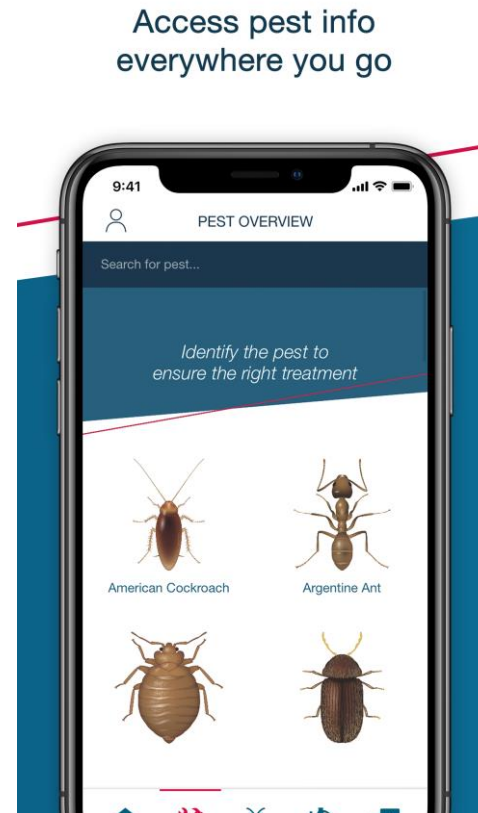
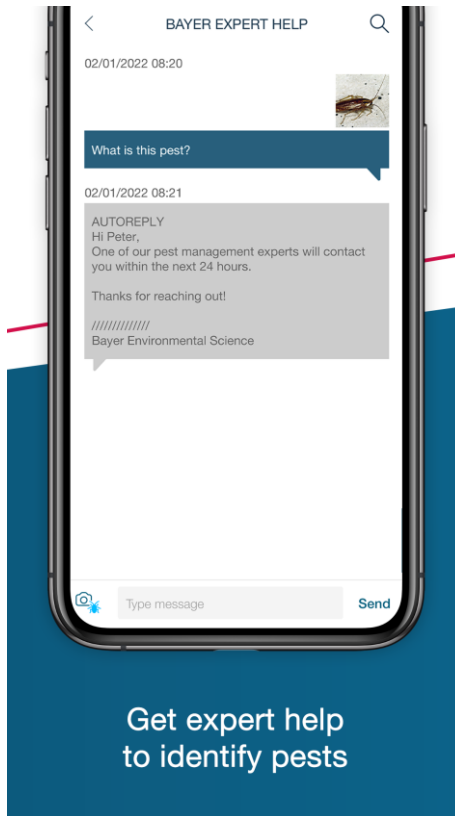
Calculate dosage and configure sprayers

Create job reports following customer visits





Enkel tilgang til skadedyrinfo, produktinfo og etiketter





Opprett en konto

TELIA 15.34

BAYER

Indtast din email og password

Emailadresse *

Password

/// Ikke medlem? Tilmeld dig her

/// Log ind

/// Glemte dit password?

TELIA 15.33

BAYER

Tilmeld dig for at blive en Bayer Pest Partner

Progress indicator

Fornavn *

Efternavn *

Emailadresse *

Password

Vælg land *

☐ Ved at oprette en bruger bekræfter du, at du har læst, forstået og accepteret Pest

TELIA 09.37

BAYER

Færdiggør dine profilindstillinger og få flere fordele

Progress indicator

Jens

Jensen

jens_jensen@test.dk

Skadedyrsbekæmper

11223344

TELIA 16:10

Skadedyrsbekæmper

Ejer af skadedyrsfirmaet

Boligejer

/// Tilføj firmalogo

Firmanavn

Gadenavn

By

Postnummer

Norway



En Pest Partner gave til deg

/// Download Pest Partner App

/// Opprett en konto

/// Og du vil få en trådløs lader og powerbank, slik at du alltid har strøm til din Pest Partner

HUSK å skrive virksomhet når du registrerer deg slik at vi kan sende det til rett sted.





Pest Partner



App Store



Google Play